



The Malaysia SME Cup 2026

Where Malaysia's business community plays.

A one-day corporate football festival — owners on the pitch, companies in the stands, and a gala night to follow.

SATURDAY 14 NOVEMBER 2026 · FOOTBALLHUB SKYARENA, GENTING PERMAI

Presented by Metahub x MALAYSIA SME® Media Group · register at events.metahub.my

THE TOURNAMENT

One day. 24 companies. Every owner on the pitch.

The Malaysia SME Cup brings 24 company teams to one highland arena for a full morning of 7-a-side football, pitchside networking and an awards ceremony worth a front page.

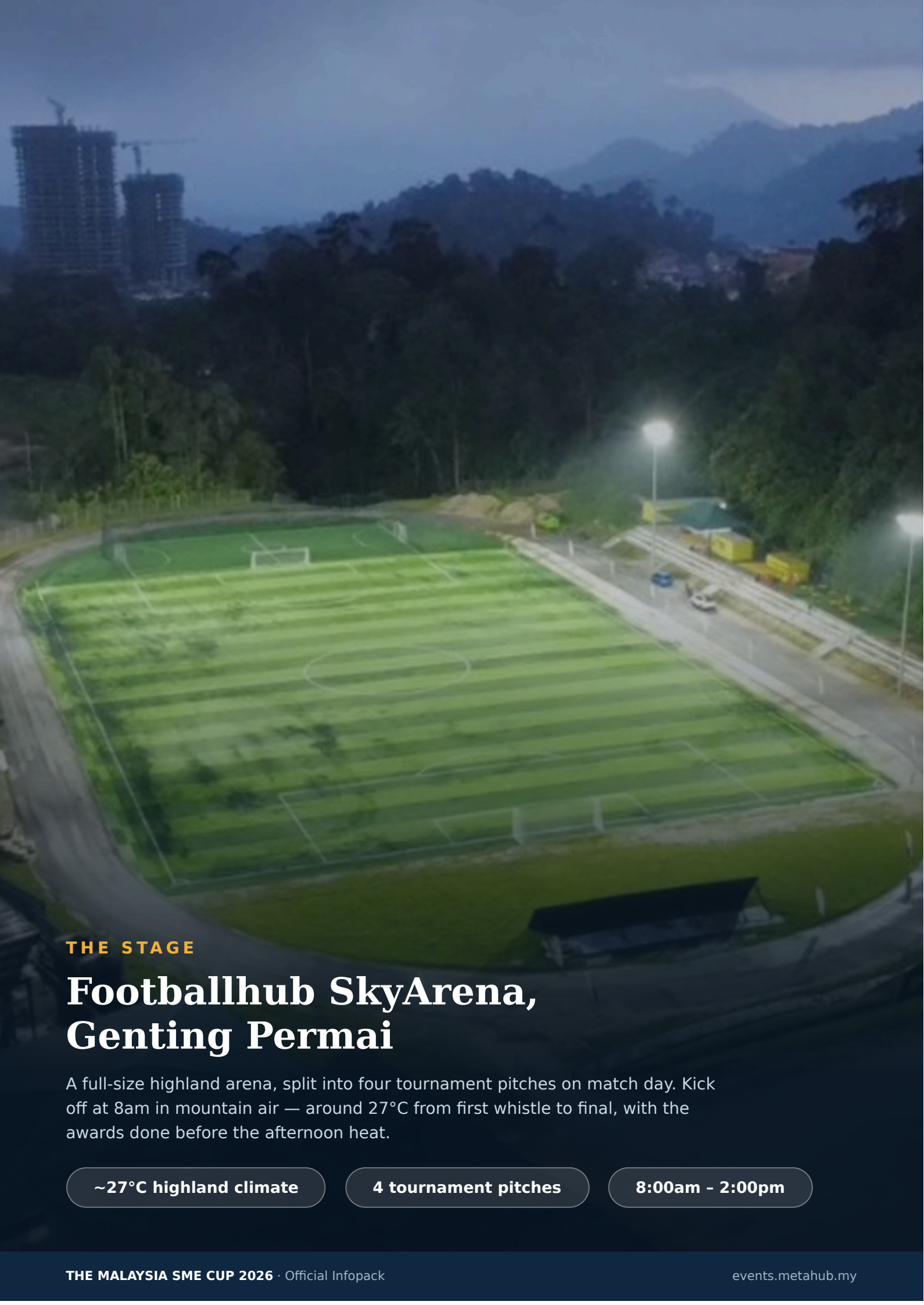
THE SIGNATURE RULE

Every squad fields its business owner or a director.

As a player — or as registered team manager. That one rule makes this the business networking event of the year, in football boots.

Date	Saturday, 14 November 2026 · 8:00am kick-off, trophies by 2:00pm
Venue	Footballhub SkyArena, Genting Permai — highland air, ~27°C all morning
Format	7-a-side · 4 groups of 6 · 12-minute matches · group champions → semi- finals → final
Guaranteed	5 group matches for every team — nobody travels up for one game
Squad	10-12 players · owner/director + your staff · up to 3 non- employee guests
Entry	RM2,990 per company · registration closes Tue 6 October 2026

**Golf gives you four executives in four hours. This gives you
twenty-four owners in one day.**



THE STAGE

Footballhub SkyArena, Genting Permai

A full-size highland arena, split into four tournament pitches on match day. Kick off at 8am in mountain air — around 27°C from first whistle to final, with the awards done before the afternoon heat.

~27°C highland climate

4 tournament pitches

8:00am - 2:00pm

Five matches guaranteed. Champions crowned by 2pm.

How it works

- **4 groups of 6** — full round robin, so every team plays **5 group matches**.
- **12-minute matches**, fast turnarounds — competitive, safe, everyone plays all morning.
- The **four group champions** advance: two semi-finals, then the final.
- Both losing semi-finalists take home **Semi-Finalist Medals**.

The League Qualification Table

All 24 teams are ranked live throughout the day — group position, points, goal difference. **The top 10 earn priority invitations to the SME Business League, Season One.**

8:00 AM

Group stage

5 matches per team · booths, F&B and networking between games

12:15 PM

Semi-finals

The four group champions go head to head

1:00 PM

The final

Two companies, one trophy

1:30 PM

Awards ceremony

Trophies, medals and Best Teamwork honours — wrapped by 2pm

GALA NIGHT

A separate evening

Trophies re-toasted, the tournament film premiered, and the League Season One line-up announced

ENTRY — RM2,990 PER COMPANY

Your entry, itemised.

Custom company team jersey

Your company's own kit on the tournament template — every player, every photo, yours to keep.

2× pre-tournament coaching

One classroom session at your office + one field session at any Footballhub centre, before match day.

Team building, built in

Five group matches shoulder to shoulder for the company badge — bonding no offsite can replicate.

Meals & hydration

Player lunch, isotonic and mineral water all day.

Professional photo & video

Your team, captured — shareable content cleared for your own marketing.

Your company on the platform

Team page, fixtures and live standings on events.metahub.my.



One day on the pitch. A season of what follows.

10

Teams qualify for the League

The top 10 on the Qualification Table earn priority invitations to the SME Business League, Season One — a 10-week evening league for the companies that want more.

90+

Days of media coverage

Event coverage by MALAYSIA SME® Media Group — portal, community EDMs and social, from launch through match day to the gala wrap-up. Winners get featured.

1

Gala night to remember

A dedicated evening after match day: the tournament film premiere, trophies re-toasted with 24 owners in one room, and the League launch.

∞

Bragging rights that last

Champions enter the events.metahub.my Hall of Fame — and your staff get the best teambuilding day of the year, built in.

Deals start at the halfway line and close at the gala.

Rules, in plain language.

Eligibility

- Squad of **10-12 players**, all aged 18+.
- Your **owner or director** must be registered — playing, or as team manager.
- Employees of your company, plus **up to 3 non-employee guest players**.

Coaching sessions

- Book both sessions on events.metahub.my once registration is confirmed.
- Use them **before 14 November** — no carry-over.
- Classroom sessions within the Klang Valley; otherwise at a Footballhub centre or virtual.

Jerseys

- Sizes collected at registration.
- Production starts after 6 October — **late entries risk a generic kit**.
- Tournament template with your company design; event and partner marks included.

Payment & refunds

- RM2,990 per company via events.metahub.my — card, GrabPay or Atome instalments.
- Entry fees are **non-refundable** once paid in full — kit production, coaching and event costs begin at registration.
- A paid entry is **transferable** to another company up to 6 October.

Full Rules & Regulations are published on the event page at events.metahub.my.

ENTER YOUR COMPANY

24 slots. Owners first.

1

Register

events.metahub.my —
squad list, jersey sizes,
infopack all in one place.

2

Pay online

RM2,990 by card, GrabPay
or Atome instalments. One
clean charge.

3

Book your coaching

Two sessions, scheduled at
your convenience before
match day.

REGISTRATION CLOSES 6 OCTOBER 2026

MATCH DAY · SATURDAY 14 NOVEMBER 2026

Enquiries

Lynda Lee — lyndalee@malaysiasme.com.my

Ken — ken@metahub.my



MALAYSIA SME

Metahub x MALAYSIA SME® Media Group